



Mid-Continental Association of Food & Drug Officials

Food Banks and Emergency Response

Cari Ogden

Vice President for Community Initiatives
Regional Food Bank of Oklahoma



“Fighting Hunger... Feeding Hope”™

The Regional Food Bank of Oklahoma

www.regionalfoodbank.org

- “ Founded in **1980**
- “ Mission: “***Fighting Hunger...Feeding Hope***”
- “ Largest private hunger-relief organization in Oklahoma
- “ Recognized as the **outstanding non-profit** in the state with the first O.N.E. Award by the Oklahoma Center for NonProfits
- “ Less than 4% administrative and fundraising costs



“*Fighting Hunger...Feeding Hope*”™

The Regional Food Bank's Role in Disasters



- “ Member of Oklahoma Voluntary Organizations Active in Disaster (**OKVOAD**)
- “ Critical Needs Facility – Backup Generator
- “ Disaster Relief Supply Depot
- **Internal Disaster Plan updated annually**
- **Inter-Agency Coordination**
 - Oklahoma VOAD, American Red Cross, Salvation Army, Southern Baptist Disaster Response, UMCOR, Military, Oklahoma Department of Emergency Management, Federal Emergency Management Agency
 - Coordinate distribution points, multi-agency warehouse, transportation & communication.

Regional Food Bank Disaster Relief Efforts



“ Member of Oklahoma Voluntary Organizations Active in Disaster (OKVOAD)

“ Critical Needs Facility – Backup Generator

“ Disaster Relief Supply Depot

“ Major Disaster Relief Efforts:

- **FY92 Hurricane Andrew** – Executive Director coordinated recovery and relief efforts in Florida
- **FY96 Murrah Bombing** – Provided relief supplies to responders
- **FY99 Tornadoes** – Over 1.7 million pounds of supplies shipped
- **FY02 Ice Storms** – 949,000 pounds of relief product shipped in one week period
- **FY03 OKC Tornadoes** – 67,000 pounds of food supplied to feeding operations
- **FY06 Katrina** – Provided food and staffing to support setup and operations of disaster warehouse in Louisiana
- **FY08 Ice Storms** – 19 Truckloads of disaster relief supplies handled in first week
- **FY13 Tornadoes** – 3.5 million pounds distributed during first 6 months after storms



“Fighting Hunger... Feeding Hope”™

Disaster Relief and Recovery

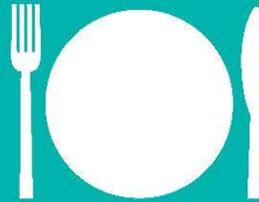


Food Resource Center – Moore, OK

DISASTER RESPONSE: ONE YEAR LATER



15,054
HOUSEHOLDS
SERVED



3,211,435
MEALS
PROVIDED



10,250
VOLUNTEER
HOURS
DONATED



3,853,722
POUNDS OF
FOOD AND
SUPPLIES
DISTRIBUTED

With the help of friends like you, the Regional Food Bank has continued disaster-relief efforts throughout the past year. As long as there are Oklahomans in need, we'll be here to feed them – with the help of caring people in Oklahoma and across the country. Thank you!

[One Year Later Video](#)

Community Needs Assessment

- Inventory comes in faster than it goes out
- Assessment teams
 - Identify needs, potential distribution sites
 - Evaluate distribution site for food safety
 - Recommend assistance with refrigerated trailers, reach-ins, etc.
 - Assist with ordering food
 - Set up transportation plan



Priority Needs

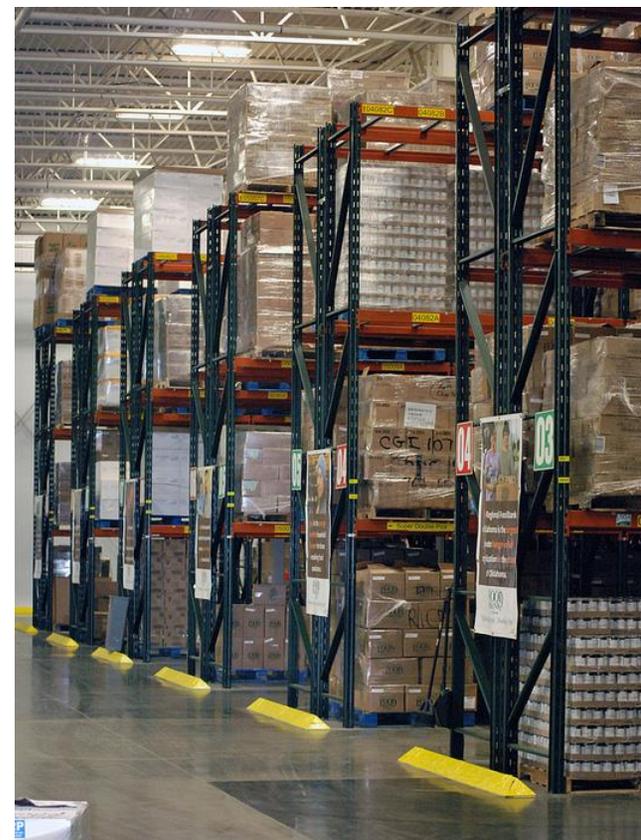
Six Basic Types of Goods Required for the first 24-48 hours

1. Canned Goods
2. Personal Care Products
3. Dry Goods
4. Water & Ice
5. Beverages
6. Misc. (cleaning supplies, paper goods, etc.)



Staging for Disasters

- “ **150,000 Square Foot Facility**
 - 85,000 sq ft Dry Storage
 - 25,000 sq ft Freezer/Cooler
 - Temperature Controlled Docks
 - 5,126 Total Pallet Storage Capacity (346 trucks)
 - 10,000 sq ft Volunteer Center
- “ **Expansion**
 - Additional 4,439 sq ft Freezer/Cooler
 - Production Kitchen
 - Additional Volunteer Work Areas



Food and Drinks Needed In Disasters

All inventory available for disaster:

- TEFAP commodities
- Local donations
- National donations
- Sister Food Banks



Transportation Needs



Regional Food Bank Fleet

- “ 12 tractors
- “ (9) 53’ refrigerated trailers
- “ (2) 48’ dry vans
- “ (1) 53’ dry van
- “ (3) 31’ refrigerated trailers
- “ (3) refrigerated bobtail trucks
- “ (2) pickup trucks
- “ (2) vans

Transportation



- “ Additional trucks/tractors available to rent from ATC Freightliner, Penske and/or Ryder.
- “ 53’ refrigerated trailers are available through Feeding America and are staged at various food banks throughout the country including the two nearest in Kansas City, MO and Tyler, TX.
- “ Food safety practices followed: Tuck and Tote wash-out and sanitized; Food temped

Disasters: Mobilizing the Public

The Regional Food Bank has the infrastructure, staffing, collaborative partnerships and community support that allows us to ramp up for disaster relief efforts quickly and efficiently.

- “ **Griffin Communications/News 9**
- “ **Social Media**
- “ **Billboards**
- “ **Direct Mail**
- “ **Website**
- “ **Food Resource Centers**
- “ **Feeding America Network**
- “ **OKVOAD**
- “ **Volunteers**

Volunteers and Partnerships

“ Volunteers

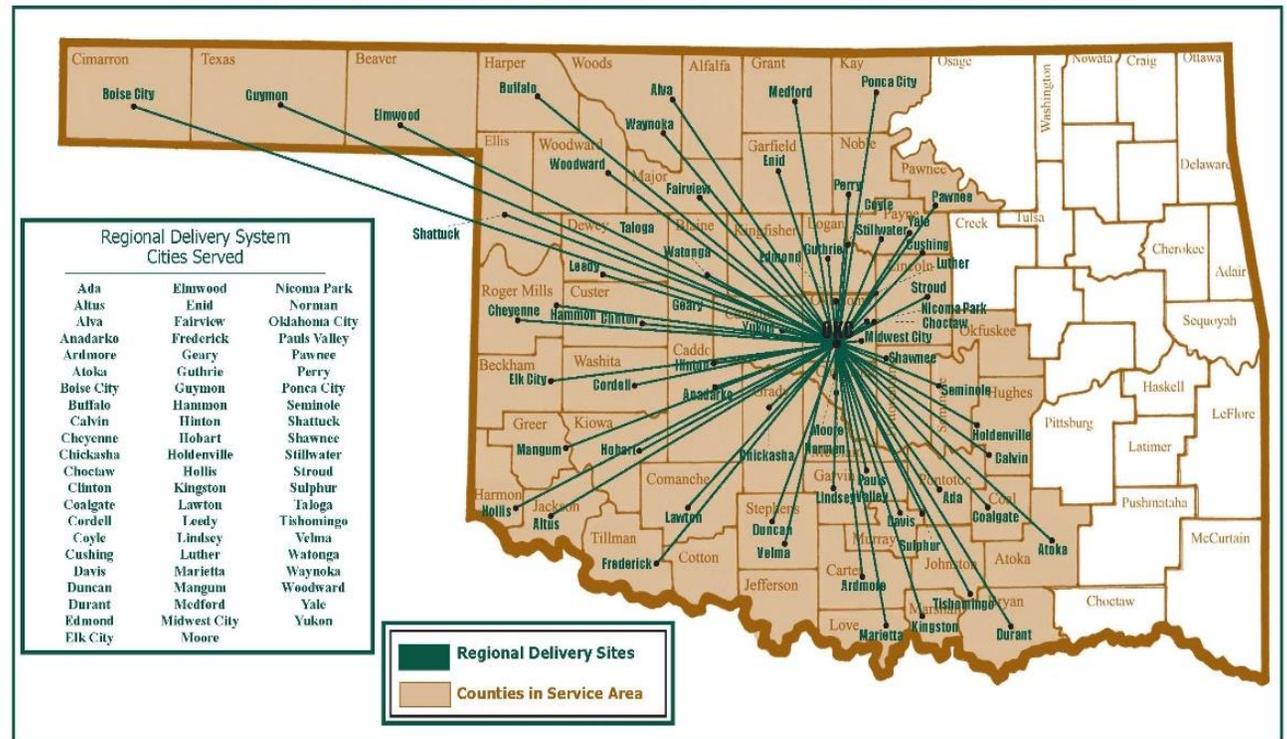
- 48,000 community volunteers
- 141,000 hours
- \$3 million in labor costs



DISTRIBUTION IN CENTRAL AND WESTERN OK

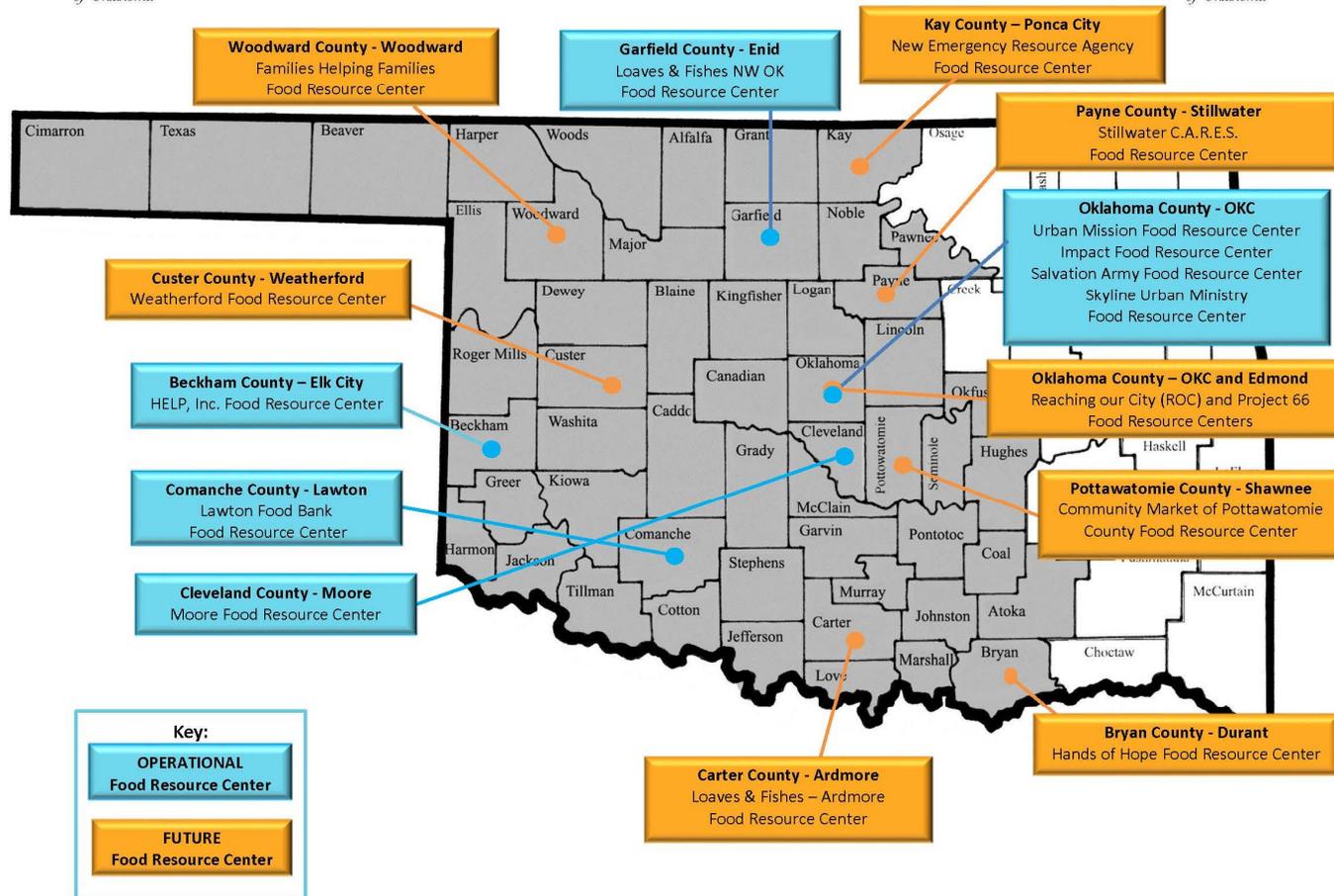
REGIONAL DELIVERY SYSTEM

“ In fiscal year 2014, the Regional Food Bank distributed **47.8 million pounds of food** through a network of nearly **1,100 charitable feeding programs and schools** throughout 53 central and western Oklahoma counties.





Food Resource Centers



“Fighting Hunger...Feeding Hope”™

Food Resource Centers

Eight locations open and serving clients: Urban Mission (OKC), City Rescue Mission (OKC), Loaves & Fishes (Enid), Lawton Food Bank (Lawton), Help, Inc. (Elk City), Moore FRC (Moore, OK), Salvation Army FRC (OKC) and Skyline Urban Ministry FRC (OKC).



Urban Mission



Loaves and Fishes



City Rescue Mission



Lawton Food Bank



HELP, Inc.



Moore FRC



Salvation Army FRC

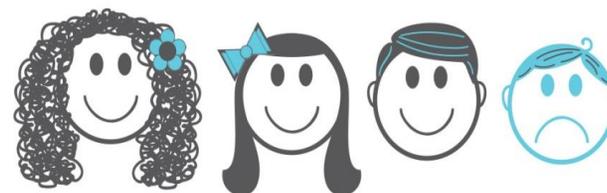


Skyline FRC

Benefits: Client-choice shopping environment; Greater variety of food; Open longer hours – greater accessibility for the working hungry.

"Fighting Hunger... Feeding Hope"™

The Everyday Disaster of Hunger in Oklahoma...



One in four children
in Oklahoma
struggles with
hunger every day.

REGIONAL
FOOD
BANK™
of Oklahoma

“Fighting Hunger...Feeding Hope”™

www.regionalfoodbank.org
facebook.com/regionalfoodbank
twitter.com/rfbo

3355 S. Purdue
P.O. Box 270968
Oklahoma City, OK 73137-0968
Phone: 405.972.1111



“Fighting Hunger...Feeding Hope”™