



ServSafe

National Restaurant Association

TM



@ServSafe



/RestaurantDotOrg

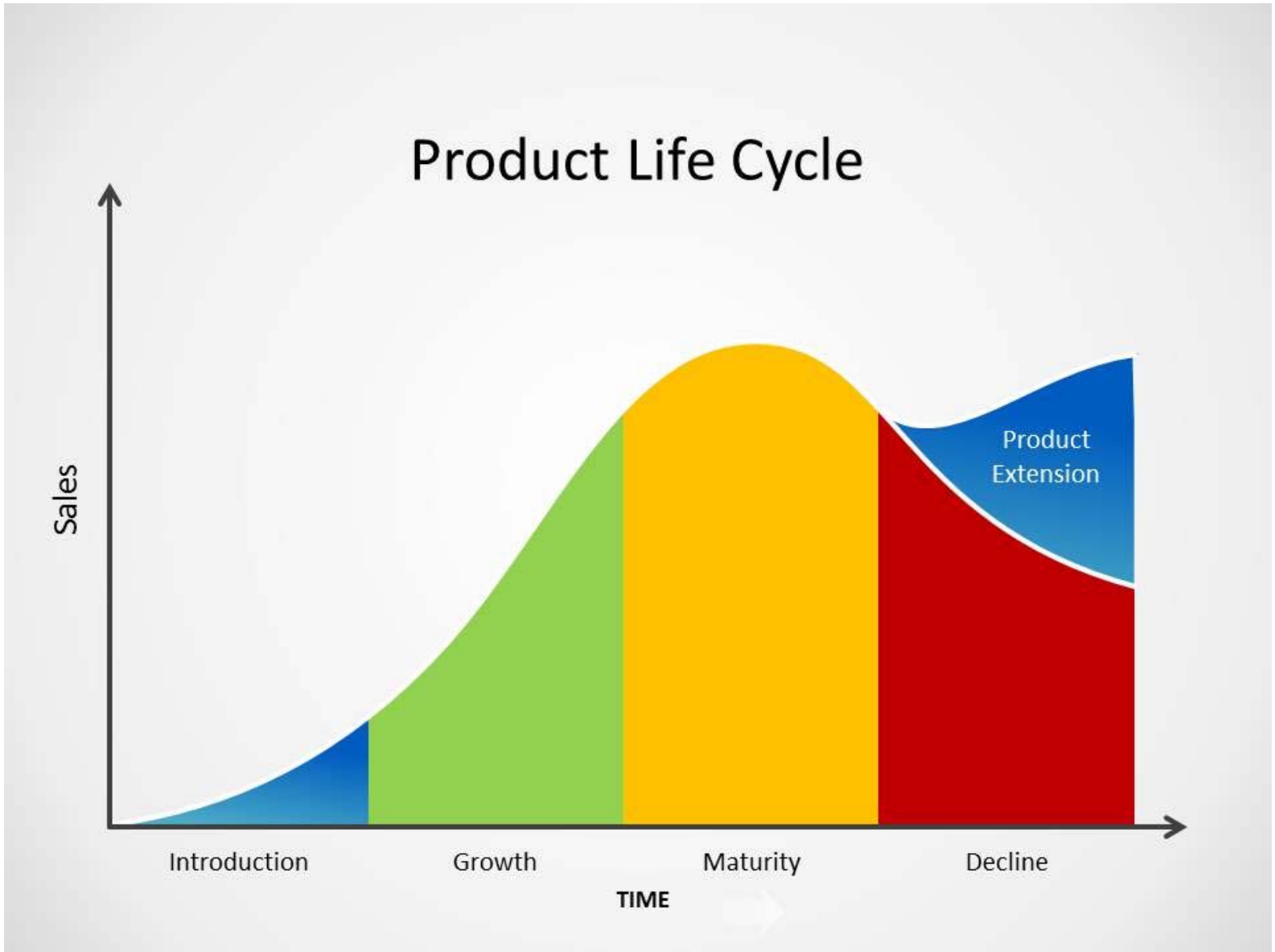


/NationalRestaurantAssociationServSafe

ServSafe.com

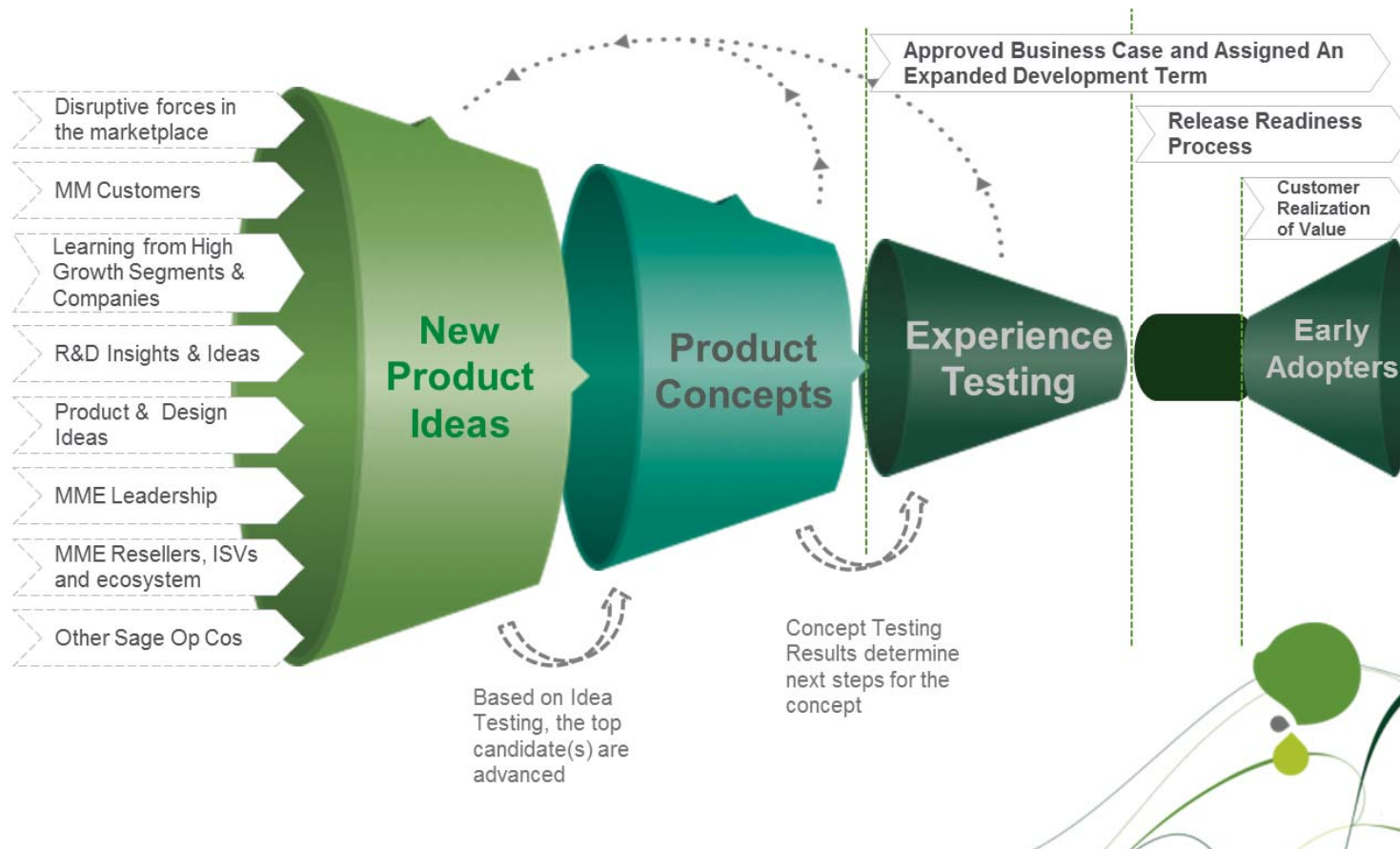
- Prepared meals partially or fully cooked
 - Sous Vide
- Unprepared meals to be assembled and cooked at home
 - Meal Kits
- Expansion of deliver options out of the traditional sectors
 - Uber Eats
 - Amazon Prime Now
 - Virtual Restaurants





Innovation Process

Innovation Process overview



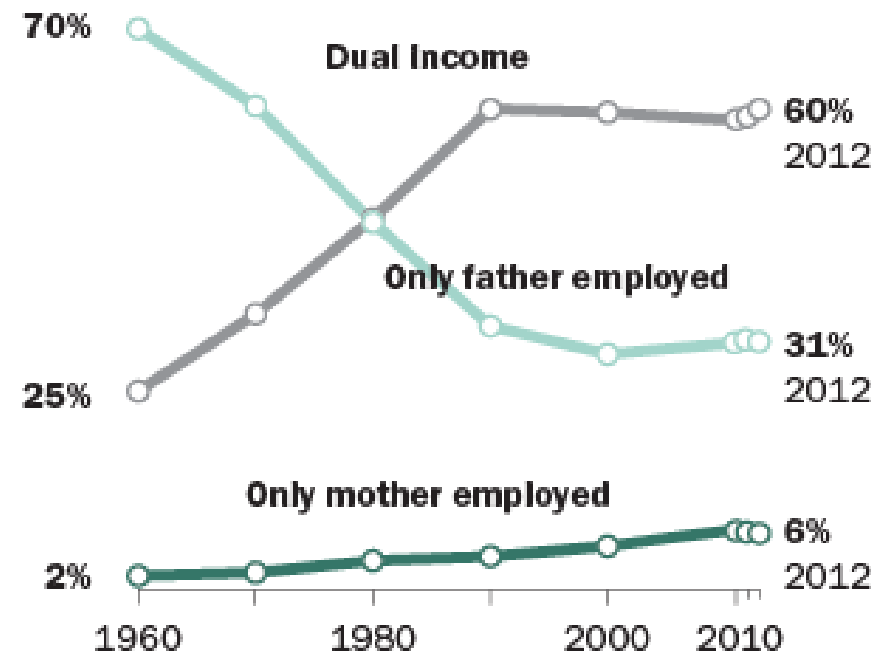
- Importance of family meals philosophy
- Changes to the family dynamic
- On Demand Culture

Family Dinners:

- Better family relationships
- Lead to healthier choices
- Leads to better grades
- Are a chance to explore new foods
- Lead to greater happiness
- Promote portion control
- Equal healthy kids
- Relieve stress

The Rise in Dual Income Households

% of married couples with children under 18



Source: Pew Research Center analysis of the Decennial Census and American Community Surveys (ACS) Integrated Public Use Microdata Sample (IPUMS) files

PEW RESEARCH CENTER

On Demand Culture

- Movies
- News
- Social media
- Communication
- Food
- Clothing

Back to Basics +
On Demand Culture =





